

## Unit 23: Creating video

**Student Name:**

**Teacher:**

**Date:**

Assessment Objective	Pass	Merit	Distinction
<b>AO1</b> <i>Review several existing video clips</i>	Candidates list the good and not so good features of at least two different video clips.	Candidates identify the aim of the video clip. Candidates give a detailed explanation of the good and not so good features of at least two different video clips and suggest possible improvements.	Candidates identify the aim of the video clip. Candidates give a thorough explanation of the good and not so good features of at least two video clips, and suggest a range of valid improvements to help the video clip meet its aims.
<b>AO1 NOTES</b>	<b>AO1: P M D</b>		
<b>AO2</b> <i>Design a video clip</i>	Candidates describe the aim of the video clip. A simple storyboard covering the main elements is provided. The design may lack structure.	Candidates describe the aim and audience of the video clip. A storyboard covering the main elements is provided. The design has a clear structure.	Candidates are thorough in their description of aim and audience for the video clip. A storyboard covering all elements is provided. The design is well structured.
<b>AO2 NOTES</b>	<b>AO2: P M D</b>		
<b>AO3</b> <i>Create a video clip</i>	The video clip must be at least 45 seconds in length. The video clip makes some use of: importing components, editing clips, transitions and a soundtrack. Some elements may not work as intended. The video clip will be exported in a suitable file format.	The video clip must be at least 45 seconds in length. The video clip must be appropriate. The video clip makes good use of: importing components, editing clips, transitions and effects, titles and a soundtrack. Most elements work as intended. The video clip will be exported in a suitable file format.	The video clip must be at least 45 seconds in length. The video clip must be appropriate and meets the identified aims. The video clip makes good use of: importing components, editing clips, splitting/trimming clips, transitions and effects, titles and a soundtrack/narration. All elements work as intended. The video clip will be exported in a suitable file format.
<b>AO3 NOTES</b>	<b>AO3: P M D</b>		
<b>AO4</b> <i>Test the video clip</i>	Candidates will test their video clip using a test table containing at least four tests, some are appropriate. The will identify areas for improvement.	Candidates will test their video clip using a test table containing at least five tests covering the main areas of their video clip, most of which are appropriate. They will identify areas for improvement and action one of them.	Candidates will test their video clip using a test table containing at least six tests. The tests will cover all main areas of their video clip and will all be appropriate. They will identify areas for improvement and action most of them.
<b>AO4 NOTES</b>	<b>AO4: P M D</b>		

**Overall grade awarded for this unit:**    **PASS**    **MERIT**    **DISTINCTION**    (Circle ONE grade)    **Signature:** \_\_\_\_\_